

Freeview
channels

one

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MĀORI
TELEVISION



Digital Television and Radio



www.freeviewnz.tv 0800-Freeview

What is Digital TV?

Until now, the pictures on television seen by the majority of New Zealanders have been by virtue of analogue transmission.

This has been the way since television was first broadcast.

Now, for the first time, there is a new era in Television.

New Zealanders will be able to watch their favourite programmes in crystal clear, high resolution, digital quality for **Free**.

Why is this happening?

At some time in the next 6-10 years, the current analogue service will be 'switched off'. Freeview is being launched now to start the transition from analogue to digital broadcasting.

Digital Television and Radio is available around the world and Freeview is here to ensure all New Zealanders have the opportunity to experience it.

Who and what is Freeview?

Freeview is a new television and radio platform that is backed by a consortium of broadcasters consisting of TVNZ, CanWest MediaWorks, Maori Television and Radio New Zealand.

It exists to promote access to the very best in high resolution, digital quality pictures and sound with **no monthly fees** and **no contracts**.

It will initially include the following channels: TV ONE, TV2, TV3, C4, Maori Television and also Radio New Zealand National and Concert Programmes.

Freeview itself does not operate TV or radio channels. The Broadcasters decide what channels and programmes they will transmit.

Later in the year, it is expected that more channels will be added to the Freeview service.

Who can get free digital TV?

All New Zealanders can get Freeview.

Once you have purchased a Freeview set top box or a digital TV fitted with a Freeview tuner, and if you need one, installed a dish or a new aerial, your favourite television programmes are **Free**.

You will not have to replace your current television. The Freeview set top box converts the digital signal so you can see Freeview on your existing Television.

What will Freeview give me?

Firstly, it will make bad reception a thing of the past and it will allow all New Zealanders access to their favourite television programmes and national radio, in crystal clear, digital quality with **no monthly fees** and **no contracts**.

Freeview approved products also include the ability to access interactive TV content, automatically scan for new channels and includes a free eight day Electronic Programme Guide known as the Freeview EPG.

When you hit the **EPG** button the first screen you'll see is 'Listings', which displays the current channel and programme listings for that day. You can also preview the next 7 days programming on all channels.

It also includes a quarter screen of the programme you are currently watching, so you don't miss any of the action while you browse. You'll see a synopsis of the highlighted programme and its rating and a captioning symbol if available.

Arrow keys take you to other channels, as does selecting the channel number, and you simply press the **OK** button to go to the current programme on the highlighted channel.

The next screen you see when you hit **EPG** is 'Now Next', which lists all the channels and programmes on now and whats on next. You can tune directly from the highlighted programme and channel, or hit **EPG** again to return to **Listings** or **Exit** to return to the programme you were watching.



What do I need?

Freeview does not sell set top boxes or installations, but it does certify boxes to ensure quality and accredit retailers who wish to promote Freeview and sell compatible products – check in-store for the Freeview logo.

Once you have a Freeview satellite set top box you can access Freeview via a satellite dish. The satellite service will be available to nearly 100% of New Zealand homes and will launch in May 2007.

The Freeview aerial (terrestrial) service will be available to 75% of homes in early 2008. Checkout www.freeviewnz.tv for coverage details.

How can I find out more?

Visit www.freeviewnz.tv, call 0800-Freeview, or ask a sales person at a Freeview accredited appliance retailer